

## **We Need To Buy**

Mitchell had a laptop that was slow, so he bought a second. The second was better, but the third had a chip, the fourth more Ram, while the fifth's display was 18.5 inches.

Mitchell was an ideal consumer. He had a new car with a gas engine that required premium. He regularly changed his nonstick pans, twice upgraded his TV. Mitchell's favourite pastime was browsing online and purchasing stuff. Sometime purchases because they could be useful, like the little round robot vacuum that kept getting stuck under the couch.

He maintained a credit card debt. When the debt built up, he took a loan to repay it. But the debts grew again because there was always something new to try, better to buy, he could never say bye-bye. He only had a one room apartment, so he rented storage lockers. He bought colorized movies. Because buying means never saying good-bye. Because our society was gradually established not on growing your own food or creating your own goods, but by first bartering and then purchasing what you needed, gradually what you wanted, gradually what you thought it would be good to own.

Mitchell knew a large portion of his life was dedicated to helping the economy continuously grow, that he was a cog in a money machine.

Everyone needs meaning in their life.