People I Don’t Like Day

Carol was uncomfortable with certain commercial holidays: Mother’s Day, Father’s Day, Valentine’s Day–even Christmas and Easter were moral disasters. Commercial holidays honoured almost any Day–yet why no Aunt or Uncle holidays? No Brother-In-Law Days?

She did research and was dismayed. Not only did no one want new holidays, most everyone resented the existing Days. They did not want more holidays where they were forced to honour someone who did not deserve honouring. The solution was clear. Carol went into action on a new commercial holiday. She was a Senator and put forward legislation declaring a new public holiday: *People I Don’t Like Day.*

It was innovative. So many people did not like so many people! She wanted to improve relationships. And it was sort of a success–for the gift card industry, which created cards for mailing anonymously. It was unpleasant at work when you received more *People I Don’t Like Day* cards than anyone else.

Carol rethought. Next year, she introduced a new commercial holiday: *People I Wished Liked Me Better Day*. *That* holiday was well received.

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